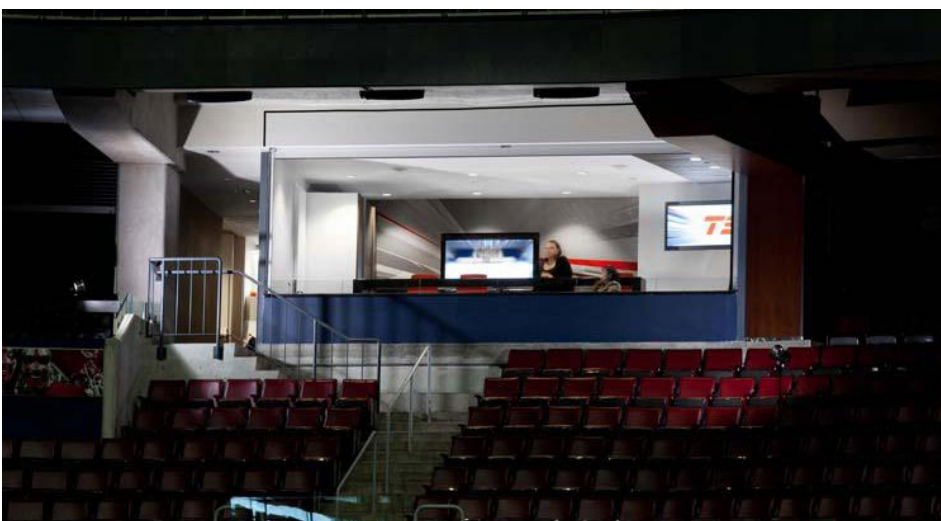


AIR CANADA CENTER

Toronto, Ontario, Canada



Fixed Seating



Project

Air Canada Center - VIP Box

Products

Premiere

Total seats

6

Year of completion

2012

With the purchase of Maple Leaf Sports and Entertainment Ltd., CTV acquired box seats at the Air Canada Centre (ACC). The room, which was also to be used by their sports channel TSN, needed a major makeover to portray and maintain the image of the brand. CTV and TSN wanted an exciting, immersive AV solution that would be completely unique and digitally cutting-edge.